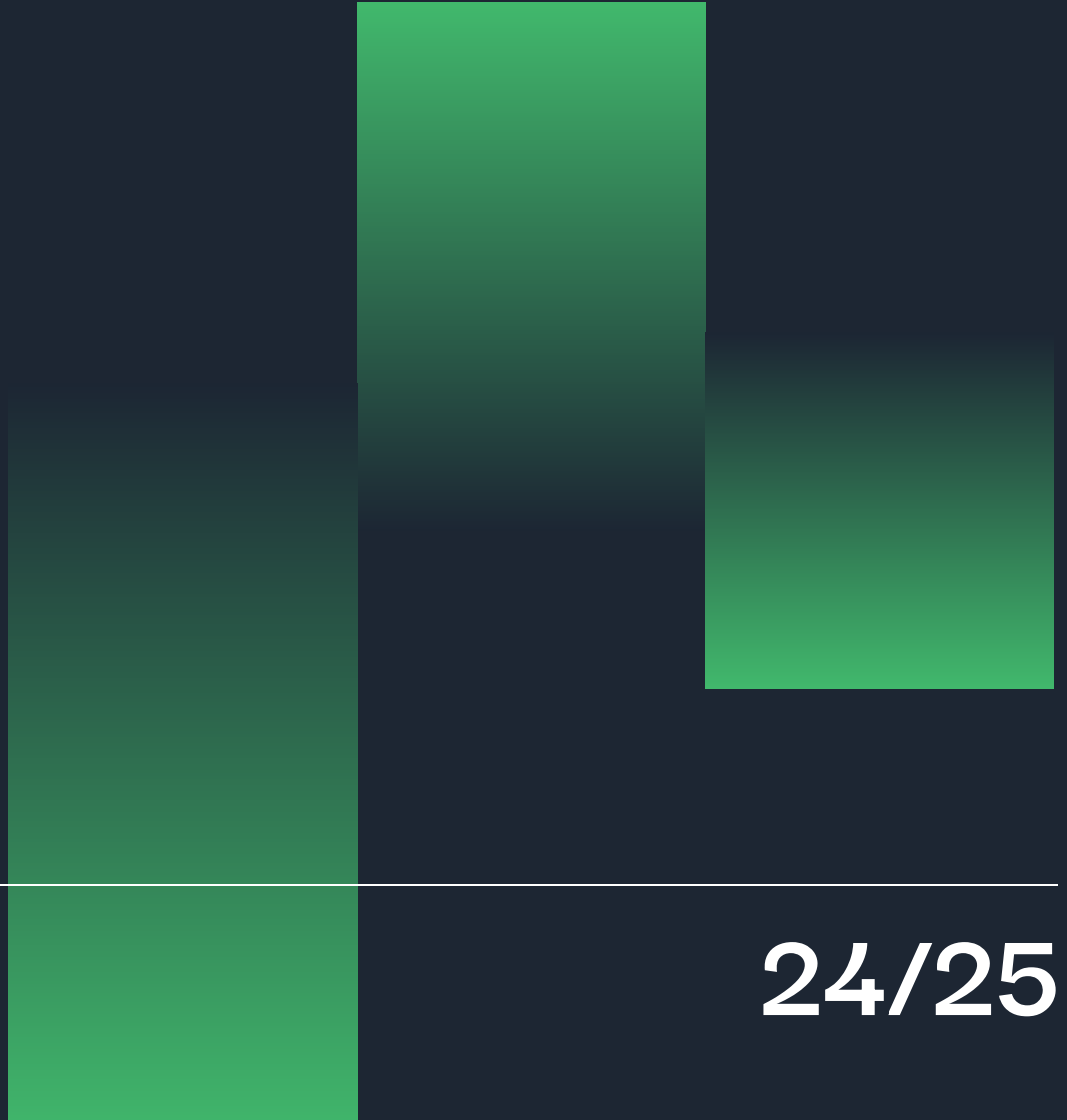




Impact Report 2024/25



Message from Two^o

At Two^o, we're driven by a desire to leave the world better than we found it.

This commitment shapes not only the work we do but also how we operate as a business. Our goal is to lead the way in sustainability within the animation and creative industries, proving that powerful storytelling and environmental responsibility can go hand in hand.

Even as a small business, we believe we can make a meaningful impact, whether that's through amplifying the voices of purpose-led organisations, reducing our own environmental footprint, or ensuring fairness and respect for everyone we collaborate with.

We want every interaction with Two^o—whether as a client, a creative partner, or part of our team—to be a positive and inspiring experience.

As we grow, so will our ambitions. The bigger we become, the greater our opportunity to drive change.

This Impact Report is just one way we hold ourselves accountable, sharing the progress we've made and the goals we're setting for the future.

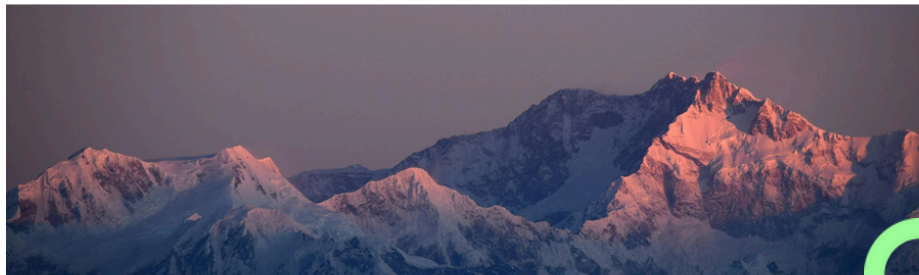
John Gutteridge
Founder



Vision and Mission

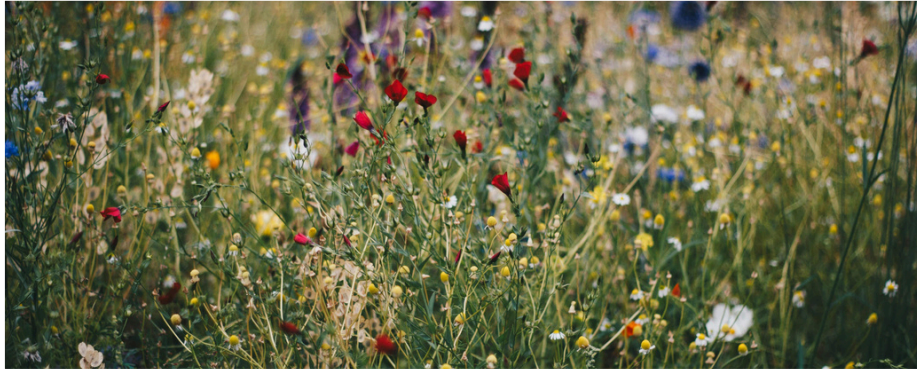
Vision

We are working towards a world where creativity and collaboration drive sustainable progress, where communities thrive in harmony with the planet, and where every story told inspires collective action for a better, more connected future.



Mission

Empowering purpose-driven organisations to tell their stories, as we champion sustainability, inclusivity, and climate action to shape a brighter, more connected world.



Sustainability Policy

At Two°, sustainability is a core value that guides our business practices and operations. As we work towards becoming a certified B-Corp, we are focused on minimising our environmental impact while promoting responsible practices across our entire business. Our environmental policy includes a range of initiatives, such as using renewable energy at our office, measuring and offsetting our carbon emissions, and ensuring that 3% of our revenue goes to environmental causes. We also prioritise ethical banking and pensions, pledge not to work with fossil fuel companies, and are proud members of the Better Business Network, where we collaborate with like-minded businesses to drive positive change.

Our goals include achieving net-zero emissions by 2030, reducing waste, improving energy efficiency, and sourcing materials from sustainable suppliers. We actively encourage our team to engage in sustainability efforts through training and by promoting sustainable travel and resource management practices.

Through continuous monitoring, regular reporting, and community involvement, we are committed to fostering an environmentally responsible future—one that is not only impactful but also built on collaboration, integrity, and positive action.

Our UN SDG's

We align ourselves with the following UN SDGs to ensure our work drives meaningful change, not just in the stories we tell but in how we operate as a business. By focusing on sustainability, climate action, and collaboration, we use our creative skills to amplify important messages, support organisations making a difference, and contribute to a more sustainable future.



SDG 11 - Sustainable Cities and Communities

UN SDG 11 aims to make cities inclusive, safe, resilient, and sustainable. It focuses on affordable housing, sustainable transport, reducing urban pollution, and protecting green spaces to improve quality of life while addressing climate challenges.



SDG 13 - Climate Action

UN SDG 13 calls for urgent action to combat climate change and its impacts. It focuses on strengthening resilience, integrating climate policies, and supporting global efforts to reduce emissions and adapt to a changing climate.

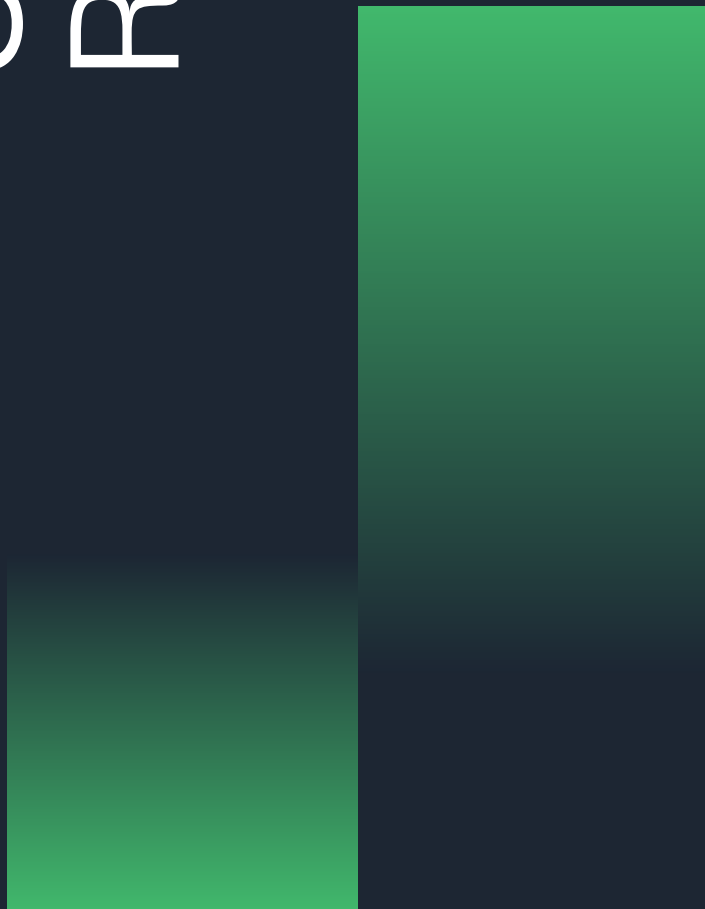


SDG 17 - Partnerships For The Goals

UN SDG 17 focuses on strengthening global partnerships to achieve sustainable development. It emphasises collaboration between governments, businesses, and organisations to share knowledge, resources, and technologies for a more sustainable future.



Energy and Sustainability Report 2024



Energy Usage and Renewable Energy



This infographic provides an overview of Two^o's energy consumption, including our total electricity and natural gas use, as well as the percentage of electricity sourced from renewable energy. It highlights our ongoing efforts to improve energy efficiency and reduce our environmental impact.

100%

Renewable Electricity
Consumption

Electricity Consumption

520kWh

Natural Gas Consumption

30kWh

Waste Management

14kg 

Mixed Recycling

15kg 

General Waste



Water Usage and GHG Emissions



Greenhouse Gas (GHG) Emissions



0.01 TCO₂e

Water Usage



1.6 m³

Stakeholders and Partnerships



Stakeholder Engagement



At Two°, we believe that engaging with our stakeholders is key to driving meaningful impact and fostering collaboration. Our Stakeholder Engagement Policy outlines our commitment to building transparent, inclusive, and sustainable relationships with all those we work with, including clients, partners, suppliers, team members, and the wider community. By actively listening to diverse perspectives and incorporating feedback, we aim to co-create solutions that align with our mission to promote sustainability and social good.

We engage through a variety of methods, such as regular communication via newsletters and social media, stakeholder surveys, collaborative projects, and participation in industry events and forums. This ongoing dialogue ensures we remain responsive and adaptable in meeting the needs of our stakeholders while driving progress on climate action and positive social impact.

Our leadership team is dedicated to overseeing this process and ensuring that all interactions reflect our core values. We are committed to continuously reviewing and improving our engagement strategies, ensuring they remain effective in building long-term, positive relationships that maximise our collective impact.

Customer Satisfaction



At Two°, we believe that strong relationships, creative excellence and shared values are at the heart of great work. These customer satisfaction targets help us measure what matters most to our clients and ensure we continue to deliver purposeful, impactful experiences with every project.

Project Satisfaction

- 95% of clients rate their overall experience as 8/10 or above in the post-project Customer Satisfaction Survey.
- We have zero tolerance for unresolved dissatisfaction, and we aim to address and resolve 100% of client concerns within 5 working days.

Communication and Collaboration

- We aim to respond to all client emails within 1 working day.

On-Time Delivery

- 100% of projects delivered on or ahead of agreed timelines (or with clear, pre-agreed adjustments if timelines change).

Creativity and Clarity

- 100% of clients feel that the quality of the final product they received can be rated as 8/10 or above (as measured in the Customer Satisfaction Survey).

Client Loyalty and Advocacy

- 80% of clients would recommend Two° to others.
- We will aim to collect at least 2 client testimonials or case studies per year for marketing and improvement purposes.

Sustainability Alignment

- When asked if Two° operates with transparency and integrity, clients would give a score of 8/10 or above.
- When asked if Two° aligns with its stated values on social and environmental impact, clients would give a score of 8/10 or above.

Key Partnerships



At Two°, we believe in the power of collaboration to drive meaningful change. As part of our commitment to sustainability and positive social impact, we are proud members of several organisations that share our values and goals. These partnerships help us stay accountable, expand our network, and contribute to a larger movement towards a more sustainable and equitable future. On this page, we highlight the key organisations we're affiliated with and the impact these memberships have on our work.



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